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Linda Hemphill Tapped By Simparel to Lead ERP Implementation Team

New York, N.Y., June 30, 2009 – Simparel, Inc., an industry leader in providing next generation ERP solutions, announces the appointment of Linda Hemphill as the company's Director / Implementations. Hemphill brings over two decades of experience in global supply chain management system implementations to her new position. Her strong fashion IT background includes lead roles at Polo Ralph Lauren, Phillips-Van Heusen, Russ Togs and Murjani International (Gloria Vanderbilt).

Most recently, Hemphill was Director of Wholesale Systems at Marc Ecko Enterprises, manufacturer of men's, boys, women's and junior apparel sold to major department stores including Macys and Carsons as well as specialty stores such as Pacific Sunwear.

Simparel CEO Ron Grilli notes, "Linda Hemphill's broad range of in-depth experience in ERP implementations makes her an incredible asset in leading our team of high-level business configuration specialists."

Previously, Hemphill was responsible for supporting the Simparel launch as an independent consultant for Garpac. Her background also includes implementation responsibilities for the CGS BlueCherry project at Retail Brand Alliance.

Hemphill holds a B.A. and M.B.A. from the University of Rhode Island.

About Simparel

The Simparel ERP solution is designed to be both flexible and affordable. Scalable and customizable for ever-evolving industries, the Simparel solution is optimized for change in industries where efficient supply chain management is crucial, including apparel, accessories toys, home fashions and footwear. Headquartered in New York, the Simparel management team brings decades of experience with over 600 successful implementations. For more information, visit www.simparel.com.